

SAFETY STAR AWARDS CRITERIA

WorkSafeNB believes the most important factor in predicting safety improvement success is the quality of the leadership. Effective health and safety leaders and champions create and nurture a workplace safety culture around them.



1. In a management position (manager, director, CEO, etc.)
2. Consistently demonstrates behaviours that reflect the following best practices:
 - Shares a safety vision
 - Is credible
 - Is collaborative
 - Is an effective communicator
 - Is action-oriented (walks the talk)
 - Gives feedback and recognition in areas of safety
 - Is accountable and holds others accountable for safety



1. Any employee within an organization (excludes independent consultants)
2. Consistently demonstrates safe behaviour in the workplace:
 - Encourages others to work safely
 - Provides regular feedback to the organization on safety-related matters
 - Lives safety 24/7
 - Is a safety enthusiast
 - Isn't afraid to talk to co-workers about reducing risk

Practice	Description	Behaviour
Vision	The future Where you want to grow	<ul style="list-style-type: none"> • Sees precisely what safety excellence looks like • Articulates the vision in an inspiring way • Challenges others on the vision and safety values
Credibility	Believability	<ul style="list-style-type: none"> • Commands trust with peers and direct reports • Acts consistently when setting and applying safety standards • Follows through on commitments
Collaboration	Works well with other people	<ul style="list-style-type: none"> • Promotes co-operation and collaboration in reducing hazards • Actively seeks input from people on issues that affect them • Encourages others to implement their decisions and solutions for safety improvement
Communication	A great communicator	<ul style="list-style-type: none"> • Encourages people to give honest and complete information about safety even if (or especially when) the information is unfavourable • Communicates frequently and effectively up, down and across the organization • Asks what others are thinking
Action Oriented	Walks the talk	<ul style="list-style-type: none"> • Proactively addresses safety issues • Gives timely and considered responses to safety concerns • Recognizes and seizes safety improvement opportunities
Feedback and Recognition	Provides usable feedback and recognizes people for accomplishments	<ul style="list-style-type: none"> • Praises safety efforts; doesn't criticize them • Readily recognizes people for safety work • Finds ways to celebrate safety accomplishments
Accountability	Fosters the sense that every person is responsible for safety in their organizational units	<ul style="list-style-type: none"> • Gives people a fair appraisal of their safety efforts and results • Sets clear safety responsibilities for direct reports • Holds people accountable for meeting health and safety-related commitments