

LEGISLATIVE RECOMMENDATIONS

Occupational Health and Safety in New Brunswick's Commercial Fishing Industry

Consultation Results





INTRODUCTION

Fishing is widely recognized as one of the most dangerous professions. *The Globe and Mail* published statistics in 2017 showing that the fishing industry is the most deadly sector in Canada, with three out of the top six deadliest jobs coming from the fishing industry. They are:

- Fishing vessel deckhands
- Fishing vessel skippers and fish harvesters
- Aquaculture and marine harvest labourers

However, unlike other dangerous jobs in which the accident and death rates have improved over the years, fishing deaths today are as frequent as they were in 1999, according to the Transportation Safety Board (TSB) of Canada. The Canada-wide statistics mentioned above are the same in New Brunswick – we see far more fatalities in the commercial fishing industry than any other industry in the province.

On June 16, 2016, a fishing vessel capsized near Salmon Beach, N.B., sending three fishermen into the sea – two of them lost their lives. A TSB investigation into the fatality, and its subsequent report released in July 2017, recommended a number of mandatory safety measures. Specifically, the TSB recommended that the government of New Brunswick and WorkSafeNB require persons to wear suitable personal flotation devices (PFDs) at all times when on the deck of a commercial fishing vessel or on board a commercial fishing vessel without a deck or deck structure, and that WorkSafeNB ensure that programs are developed to confirm compliance.

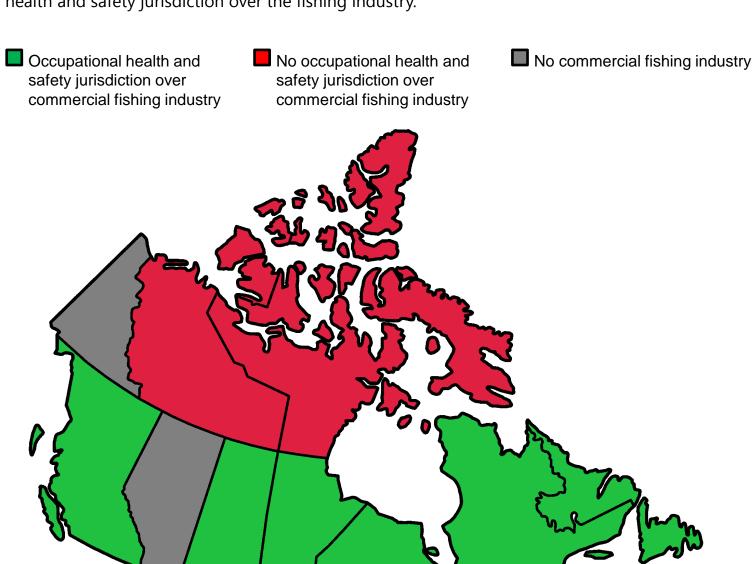


People gather on the Miller Brook Wharf near Bathurst after two lobster fishermen died when their boat capsized off the wharf in the Bay of Chaleur. **(CBC Photo)**

Until the *Occupational Health and Safety (OHS) Act* changes to include fishing vessels as a place of employment, WorkSafeNB cannot ensure compliance of PFD use on commercial fishing vessels as recommended by the TSB.

JURISDICTIONAL SCAN

The majority of WorkSafeNB's counterparts across the country have health and safety jurisdiction over the fishing industry within their province. In fact, of all the provinces and territories that have commercial fishing in the province, only the Northwest Territories and Nunavut, which share a safety and compensation board, and New Brunswick do not have health and safety jurisdiction over the fishing industry.



PFD AWARENESS CAMPAIGN

In 2018, WorkSafeNB embarked on a campaign to promote safety in the fishing industry. Before developing the campaign however, WorkSafeNB consulted with key members of the industry such as the Grand Manan Fishing Association and the Fundy North Fishing Association for recommendations on how best to promote safety within the industry and what were the obstacles to PFD use.

WorkSafeNB developed a PFD awareness campaign and sponsored 'Man Overboard' drills in three locations in the southern part of the province – Deer Island, Dipper Harbour, and Grand Manan in the fall. These drills attracted about 100 participants and several



WorkSafeNB PFD awareness campaign included 'man overboard' drills to promote PDF use in Deer Island, Dipper Harbour, and Grand Manan. **CBC Photo.**

media outlets. The drills

demonstrated the different types of rescue techniques and equipment necessary for retrieving someone who has fallen overboard, as well as other emergency procedures, such as abandon ship.

We used the three events as an opportunity to introduce the legislative changes and consult with the participants. Our intention is to host more drills in northern NB in the spring.







WorkSafeNB produced three PFD fact sheets, a <u>Fishing Vessel Safety Checklist</u>, and five posters (two featuring actual NB fish harvesters), all distributed during association meetings and available on <u>WorkSafeNB's website portal dedicated to fishing</u>. The fact sheets, posters and WorkSafeNB-branded promotional items such as playing cards, lifejacket-shaped key chains, and dry bags were distributed at all meetings and drills.

MEDIA COVERAGE

The proposed legislative amendments regarding the fishing industry and the man overboard drills garnered positive media attention from both Francophone and Anglophone outlets, including CBC, Radio-Canada, Telegraph-Journal and the *Canadian Occupational Health Magazine*.

<u>WorkSafe wants fishing boat rules</u> (New Brunswick Telegraph-Journal)

By: Adam Huras Date: Jul 22, 2019

(Appeared in Fredericton Daily Gleaner, Miramichi Leader and Moncton Times and Transcript) WorkSafeNB says it will push to rewrite legislation to redefine fishing boats as "places of employment" in order to entrench safety obligations onboard.

<u>Le téléjournal Acadie - Rendre les gilets de sauvetage obligatories</u> (Radio-Canada Moncton (CBAFT-TV))

Date: Jul 22, 2019 Airtime: 17:04

Travail sécuritaire Nouveau-Brunswick veut faire reconnaître les

bateaux de pêche comme un lieu de travail.



<u>Travail Sécuritaire NB veut imposer de nouvelles règles pour les bateaux de pêche</u> (L'Etoile Provinciale)

Date: Aug 08, 2019

Le mandat de Travail Sécuritaire NB est double: prévention et éducation en vertu de la Loi sur la santé et la sécurité au travail et indemnisation et reprise du travail en vertu de la Loi sur les accidents du travail.

WorkSafeNB provides lifesaving crew overboard drills (96.1 CBC Radio One Charlottetown (CBCT-FM

Date: Oct 02, 2019

The four drills took place in Grand Manan, Deer Island and Dipper Harbour and included safety scenarios fo overboard, abandoning ship and medical emergencies.

New rules in works to lift safety standards in fishing industry (CBC News (Online))

Date: Oct 06, 2019

(Appeared in Nouzie (Online)) WorkSafeNB is examining changes to the Occupational Health and Safety Act so that fishing vessels are considered a place of employment - another move in the ongoing effort by regulatory bodies to lift safety standards across the fishing industry.



CONSULTATION TACTICS

HOME PAGE – WEB

Banner on home page of WorkSafeNB's corporate website leading to landing hosting information on the proposed amendments, the survey, and documents promoting fishing safety, such as PFD fact sheets, and the Fishing Vessel Safety Checklist.

STAKEHOLDER EMAIL

Sent email notification to our key stakeholder list advising them of the proposed changes with a link to the survey. This list comprised of approximately 250 industry stakeholders representing in New Brunswick.

STAKEHOLDER SHARING

We asked key stakeholder groups and fishing associations to share the proposed changes in legislation and ongoing consultation with their membership.

FACE-TO-FACE MEETINGS

We hosted meetings (Appendix A) with employer and worker groups, detailing the changes and seeking their feedback. The meetings were led by our vice-president of Prevention and supported by WorkSafeNB staff.

MAN OVERBORD TRAINING DRILLS

We man overboard drills in several communities where we shared the legislative change and encouraged attendees to provide their feedback.

FISH CANADA / WORKBOAT CANADA TRADE SHOW

Hosted a booth and networked with the industry at this trade show that attracted more about 6,500 attendees. Shared information on the consultation and distributed fishing safety posters, fact sheets, etc.

ARENA ADVERTISING

To ensure we reached those in the industry not engaged in social media, WorkSafeNB put up ads promoting PFD use in arenas in the following communities with a large population of fish harvesters: Saint John, Moncton, Miramichi, Caraquet, St. Stephen, Saint Andrews, Black's Harbour, Shediac, Cap Pelé, Lamèque and Shippagan.

SOCIAL MEDIA

Shared messages on four social media channels (LinkedIn, Facebook, Twitter and Instagram) with a call to action to complete the survey. We employed both organic and paid social media



SOCIAL MEDIA BREAKDOWN

Shared messages on four social media channels (LinkedIn, Facebook, Twitter and Instagram) with a call to action to complete the survey. We employed both organic and paid social media.

CONSULTATION REACH

Included with 'Man Overboard' video recap

WEAR A PDF FOR YOUR FAMILY, YOUR CREW, FOR YOU

PDF Awareness Contest



f	36,980	
y	1,237	

in 1,551

146

SOCIAL REACH 39,914



f	37,731	
y	19,297	
in	5,487	

97

SOCIAL REACH 62,612

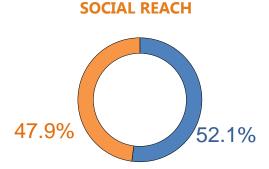
TOTAL REACH - 102,526



MAN OVERBOARD 1,862 views



WEAR A PDF FOR YOUR FAMILY, YOUR CREW, FOR YOU 14,272 views





MARKETING



Wall ad at the Moncton Coliseum



Rink board at the Garcelon Civic Center in St. Stephen featuring lobster fishing boat captain Angie Lord.



This safety checklist for fishing vessels proved very popular with industry members.



One of three PFD fact sheets. This one features boat captain Brian Guptill.



Promotional items include playing cards, key chains and dry bags.

SURVEY RESULTS

1. Do you agree that fishing vessels should be considered a place of employment in New Brunswick?

The definition of 'place of employment' does not include fishing vessels so WorkSafeNB has no authority to regulate safety on fishing vessels.

With "places of employment" redefined to include fishing vessels, captains will have legislated safety obligations and will be bound by general duty principles to provide healthy and safe workplaces. They will have access to WorkSafeNB prevention resources for advice and enforcement, leading to safer workplaces.

Most respondents (87%) supported the recommendation.

Among the comments:

"Fishing vessels provide employment for thousands of New Brunswickers and difficult to consider it anything but a place of employment."

YES	13	87%
NO	2	13%

of respondents are in favour of this recommendation.

While the online consultation ended December 31, most feedback was received through face-to-face meetings with industry members. Almost all agreed that fishing vessels should be included as a place of employment under the *OHS Act* and were supportive of promoting safety within their industry. Many proudly shared with us their safety protocols and voiced their commitment to keeping their crew safe. While, overall, the industry was receptive, concerns were raised regarding costs, compliance and enforcement, and the general impact to their business. The primary concern was having to pay workers' compensation rates in the future.

SURVEY RESULTS

2. What concerns do you have about the changes?

Among the comments:

"The only concern is they should pay into WorkSafeNB with access to all WorkSafeNB has to offer. It should be all or nothing if WorkSafeNB is going to have authority over the industry."

"Added costs to fishermen."

"My concerns are redundancy of regulation and policy (with Transport Canada and a lack of adequate training sources locally.",

3. Do you have any questions about voluntary coverage?

None of the respondents expressed any concerns about voluntary coverage.

Among the comments:

"I am a proponent and our fishing fleet has paid into the workman's compensation program for many years. We also provide the best available safety equipment for our vessels. However, I feel WorkSafeNB's involvement will add legitimacy and help change the "safety culture" among fishers. Our crews are very well-trained professionals but some of the new regulations are not understood and taken seriously...especially the older fishers. It would benefit everyone to facilitate a collaborative approach to WorkSafeNB involvement...by such I mean vessel owners, operators, crews along with Transport Canada & WorkSafeNB. I believe Nova Scotia is much further along than we are and it's time to move forward."

"I would like to see enforcement that a vessel cannot leave the wharf for the workday without 2 people onboard. In 1989 my dad fished and drowned alone."

Conclusion

WorkSafeNB wants healthy and safe workplaces for all New Brunswickers —wherever that workplace is. We believe the most dangerous industry in the province — fishing - is the one most in need of health and safety services. That is why WorkSafeNB is proposing amendments to the *OHS Act* that would add fishing vessels to the definition of 'place of employment.' And the fishing industry agrees.

APPENDIX A

Meetings with stakeholder groups:

- Department of Agriculture, Aquaculture and Fisheries
- Grand Manan Fishermen's Association
- Fundy North Fishermen's Association
- Maritime Fishermen's Union
- Fédération régionale acadienne des pêcheurs professionnels (FRAPP)
- Alma Fishermen's Association.
- Connors Bros., and KCR Fisheries